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Trumped!: The Inside Story Of The Real Donald Trump-His Cunning Rise And Spectacular Fall



Synopsis

ON TOP OF THE WORLD | IN A HOUSE OF CARDS
The tabloids tracked his every move. The business magazines predicted his demise. And the public couldn't get enough. But the only people privy to Donald Trump's real story were the members of his inner circle—men such as Jack O'Donnell, a top executive at Atlantic City's Trump Plaza Casino until April, 1990. For three years O'Donnell witnessed the goings-on in the House of Trump that the people only guessed at. Now he reveals what he saw. Here's the inside story of Trump's legendary tirades, his convenient forgetfulness, and the infamous Donald Trump ego. O'Donnell tells how the Plaza staff catered to Trump's personal whims, and to those of his mistress—and how the man who built the largest gambling hall in the world knew little about running a casino. From the hypocrisy, bad deals, and the monumental debt to the untold tales of Marla and Ivana, *Trumped!* rips the mask off the mighty Trump facade—revealing a man whose castle is about to collapse.

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Customer Reviews

What bothered me most about this revelation of the true Trump is his disdain for the common man, and the elderly people in his Casinos that he wouldn't give the right time of day, and who he cursed when they were out of ear-shot. But it doesn't surprise me. Trump sneers at everyone who won't kiss his feet. I think Trump is going to be in for a big surprise on Judgment Day, when he finds out who the real God is, and it turns out not to be him. Sad story of a pathetic man and his pathetic life.

Incredible accounting of how "the donald" rationalizes his misbehavior.....I'm mostly taken with how he treated the 2 year old Kentucky thoroughbred for his moment of satisfaction for his Japanese clients, forcing the horse to be galloped in training against the advise of his trainer, which resulted in the horse breaking down....AND then because it broke down 'the donald' refused to pay the \$50,000 deposit on the purchase price.....he is truly the Disposable Donald.....sad.....

I bought this book, which was published in 1991, a few years ago as a closeout at the dollar store, and found it fascinating. It reads partially like a soap opera and partially like a business book. But now, it has new relevance, for obvious reasons. It ought to be put back in print. If you are interested in the REAL Donald Trump, don't read "The Art of the Deal," find a used copy of this book on and read it. You will definitely gain insight into Trump. Plus, this book is truly entertaining, even though it is describing events from almost 25 years ago.

Rating: 3.5Originally released in 1991, Crossroad Press brought this book to us in Ebook and audio. It was almost perfect timing to rerelease this book in early 2016 as Mr. Trump was looking to get the Republican nomination for the position as President of the United States.Those who solely by good fortune become princes from being private citizens have little trouble in rising, but much in keeping atop; they have not any difficulties on the way up, because they fly, but they have many when they reach the summit. - MachiavelliThis quote opens the book and really lays the groundwork for what is to follow.O'Donnell was president of Trump Tower hotel and casino. This book is about his interactions with "The Donald". O'Donnell enjoyed his job, loved his salary but hated the way that "The Donald" ran business. This book talks of many business ventures where O'Donnell would report that something would lose money, and "The Donald" would insist on doing it anyways. Sometimes great men get an idea and plan out a strategy to make it happen. "The Donald" would get an idea and go through with it even when all his advisors would tell him it was foolhardy. It is no wonder that he had to file bankruptcy when the payments on his hotel casinos were way more than they were bringing in. This book does not paint a flattering picture of Donald Trump. It shows him

more as a spoiled kid who just wants to get his way. O'Donnell being an inside man to the interworkings of Trump's operations got to see a side of him many did not. After 3 years, O'Donnell became disenchanted with the whole operation and decided to quit.

A must read for anyone considering voting for Donald Trump for President. Or reinforcement on why you're not! I was fortunate enough to work at Trump during the height of Trump Plaza's success with Jack at the helm and was fascinated by what he shielded us mid-level managers from! And, I thought I was under a lot of stress!! Trump's narcissism and his ability to manipulate the public's perception is just as strong today as it was when this book was written. Scary! I too was fooled by the perception. Trump's manipulation of Atlantic City has certainly contributed greatly to Atlantic City's bankruptcy today. The man has no vision for strategies, long term effects, or understanding the new businesses he so desperately wants to be at the helm of. How on earth would he manage The Commander in Chief position and understanding anything complex? How is the public so easily manipulated by his brand? Thanks Jack for taking the courage and risk to write this. It's a must read for anyone in the casino industry or who wants to learn more about it too!

Wow, what can I say about this book. I bought it because Mr. Trump threw his hat in the ring to run as Republican candidate for President 2016 and, although I feel I know Mr. Trump, I found this treasure. I've always liked Mr. Trump and admired his business acumen. I've watched his TV show, "The Apprentice", and been entertained by him. Purchasing this book was in no way an effort to discredit him. However, if you read this book, you will learn that Mr. Trump is really not the mogul he pretends to be. His experience in Atlantic City (as outlined in this book) was a fiasco and left me wondering why Mr. Trump continues to tout his Wharton Business School credentials when he so woefully failed in Atlantic City. Often it had to do with refusing to listen to his advisers. The other issue was with his blossoming affair with Marla Maples. It was clear to see that his focus was taken away from family and business and instead targeted on an attractive woman. It was a perfect storm of awfulness: his failed first marriage, a new romance, he was not paying attention, businesses went down the toilet. And so, this fellow is running for President.

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